



## 2018 VISITOR SURVEY RESULTS



**13,800+**  
visitors



**88%**  
own their home



**93%**  
rate the overall show experience  
as excellent or good



**88%**  
are planning to build,  
buy or renovate a home

### Visitors:

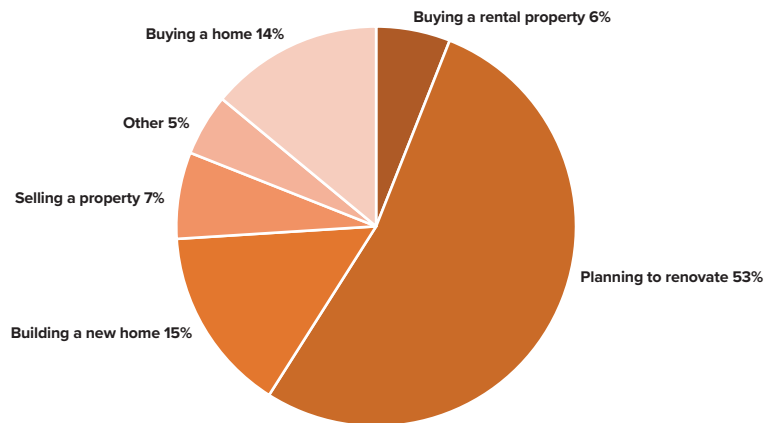
Female 67%

Male 33%

**59%**  
have a household income  
of or greater than \$70,000

**67%**  
new visitors

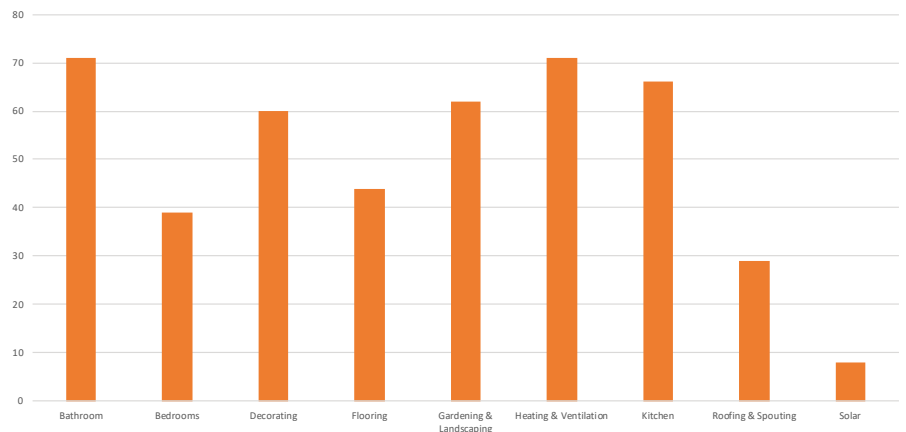
### Visitor projects:



**“As a first-time exhibitor to the HomeXPO we were very impressed with the show, achieving fantastic sales and leads”**

*Ray Bloomfield - Flooring Design*

### Areas visitors are upgrading:



**Carmel Jones - Account Executive**  
**Rebecca Hannah - Exhibition Director**

T +64 9 376 4603 M +64 27 494 0699 E [carmel@nthport.co.nz](mailto:carmel@nthport.co.nz)  
T +64 7 838 1624 M +64 21 433 733 E [rebecca@exhibitions.co.nz](mailto:rebecca@exhibitions.co.nz)

**AUTUMN HOMEXPO** CLAUDELANDS EVENT CENTRE, HAMILTON **WWW.AUTUMNHOMEXPO.CO.NZ**

**SECURE YOUR STAND TODAY FOR 5-7 APRIL 2019!**